

FOR IMMEDIATE RELEASE - November 20, 2015

PRESS RELEASE

PineApp Unveils a Major Software Release Featuring an Improved User Interface, Security Enhancements and New Solution Modules

Mail SeCure 5.1 promotes greater security and usability and debuts a series of new Solution Modules that will enhance end user functionality

Haifa, Israel – November 20, 2015: PineApp, a leader in messaging and security solutions, announces the newest release of its flagship Mail SeCure Email Messaging Solution. The new Mail SeCure version 5.1, builds on PineApp's trademark email security solution and delivers several key new enhancements aimed at improving the end user and administrator experience. Mail SeCure 5.1 also seamlessly incorporates PineApp's newest Solution offerings as easy to deploy modules within Mail SeCure including Email Encryption and Email Archiving.

"With over 14 years in the business, our team is almost as excited about this new release of Mail SeCure as we were at the launch of the company," said David Feldman, PineApp CEO. "We have put a lot of time and effort into the development of this release – adding features and enhancements that are a direct response to requests from our valued Channel Partners. Users can expect the same high quality security solution with more functionality - all in a package that is as affordable as it is easy to use."

New Security Enhancements:

- Second Antivirus Engine: Option of adding second AV engine in combination with the current Kaspersky AV.
- Improved Anti-Virus Protection: Kaspersky AV engine is now more effective in identifying malicious links hidden within emails.

New UI Features and Updates: Administrators will see a cleaner, streamlined User Interface that is easier to navigate.

- UI browser improvements: User interface is more functional and visually appealing, menus and reporting are more graphical.
- Operating system/browser flexibility: Cross-browser functionality offers greater flexibility and choice.
- Mobile-optimization: Responsive design and more accurate touch points make it easier to use on mobile devices.

New Solution Modules: Current and future users of Mail SeCure will have the opportunity to easily deploy a number of new "Solution Modules" within the familiar management platform.

- Email Encryption Solution: A clientless email encryption solution
- Email Archiving Solution: An easy to use, scalable email archiving solution
- Big Email Data Solution: A large file transfer solution
- Email Branding/Marketing Tool: A unique solution to automatically "brand" outbound emails

Mail SeCure 5.1 is now available to all current PineApp customer using on-premise versions of Mail SeCure. Mail SeCure 5.1 is currently being rolled out to cloud/SaaS partners.